



STATEMENT ON THE PROCESSING OF PERSONAL DATA RELATING TO PHOTOS AND VIDEOS USED ON SOCIAL MEDIA

In accordance with Article 13 of the EU's General Data Protection Regulation (GDPR) 2016/679 of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and which replaces the Data Protection Directive 95/46/EC

Dear Customer or event participant,

Hotel Lugano Dante Center would like to inform you about the purposes and methods used in processing images and videos in compliance with GDPR.

Hotel Lugano Dante Center requests your consent to post on social media images and video that may contain your likeness as an event participant.

These images may be used to promote or advertise our business and the event.

If you do not consent to this usage, Hotel Lugano Dante Center agrees not to reproduce your image directly. For group photos, we will blur your likeness and/or use images in which you cannot be recognized (images where your back is turned and/or from a distance).

Ownership and purpose of processing of images and videos

Hotel Lugano Dante Center is the data controller.

We process your images, exclusively with your express consent, for the following purpose:

1. Marketing and promotional communication, publication on social media.

Main data processing methods

We collect and process personal data strictly for the stated purposes.

Data may be processed in printed, electronic or image formats.

Based on an assessment of the risks and, where applicable, any impact on personal data protection that could compromise the confidentiality, availability and integrity of the information processed, we plan and take appropriate technical and organizational measures to minimize these risks. We also do this to guarantee the resilience of processing systems for the more general interest of ensuring service continuity.

Legal basis for data processing

In signing this statement, you consent to the processing of your personal data containing your image.

The processing of personal data for the purposes of marketing and promotional communication is optional, and refusal to consent does not adversely affect the service provided.

Disclosure and dissemination of processed data

We do not disseminate or disclose your personal data to third parties for reasons other than those listed above.



Third-party processors

For the purposes mentioned above, we may call on third parties (“Data Processors”) in the processing of your data, such as:

1. technical support providers for IT systems or social media.

We ensure that these third parties process your personal data exclusively within the scope of providing their services, strictly for the purposes defined above and in compliance with the appropriate technical and organizational measures taken to protect data.

Information on and exercise of rights of the data subject

We would like to inform you that you can find on our website all the information on the rights granted to you as a data subject under the GDPR. These rights are set out in Article 13 of the GDPR.

Contacts

The Data Controller of your personal data is Hotel Lugano Dante Center, whose head office is located at Piazza Cioccaro 5, 6900 Lugano, Switzerland. If you have any questions about the processing of your personal data or to exercise your rights set out in Article 13 of the GDPR, please contact us at the following email address: privacy@hotel-luganodante.com.

Hotel Lugano Dante Center SA

Lugano, on _____

SIGNATURE OF ACKNOWLEDGEMENT AND ACCEPTANCE
