



STATEMENT ON THE PROCESSING OF PERSONAL DATA RELATING TO THE NEWSLETTER SERVICE

In accordance with Article 13 of the EU's General Data Protection Regulation (GDPR) 2016/679 of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and which replaces the Data Protection Directive 95/46/EC

Dear Customer,

Thank you for using our newsletter service, which allows us to stay in contact and send you information about our services, offers and deals.

To provide this newsletter service, we need to process your personal data. As such, we would like to inform you about the purposes and methods used in processing your personal data in compliance with GDPR.

Ownership, purpose and type of data processed

Hotel Lugano Dante Center (Data Controller) processes your personal data exclusively to provide the service in question.

The data processed includes the information we need to send you our newsletter, for example your name and contact information.

Main data processing methods

We collect and process personal data strictly for the stated purposes.

Data may be processed in printed or electronic formats.

Based on an assessment of the risks and, where applicable, any impact on personal data protection that could compromise the confidentiality, availability and integrity of the information processed, we plan and take appropriate technical and organizational measures to minimize these risks. We also do this to guarantee the resilience of processing systems for the more general interest of ensuring service continuity.

Legal basis for data processing

Disclosing personal data to join our community is optional.

To process your data, we require that you give us your consent freely, following the procedures indicated in the newsletter.

Refusal to consent to data processing means that you cannot receive our newsletter.

You may revoke consent to the processing of your data at any time by clicking on "Unsubscribe" in the email received to activate the emailing service.

Disclosure and dissemination of processed data

We do not disseminate or disclose your personal data to third parties for reasons other than those listed above.



Third-party processors

For the purposes mentioned above, we may call on third parties in the processing of your personal data, such as:

1. technical support providers for IT systems.

We ensure that these third parties (referred to as Data Processors) process your personal data exclusively within the scope of providing their services, strictly for the purposes defined above and in compliance with the appropriate technical and organizational measures taken to protect data.

Information on and exercise of rights of the data subject

We would like to inform you of the rights granted to you as a data subject under the GDPR. These rights are set out in Article 13 of the GDPR and include:

1. the right of the data subject to request from the Data Controller access to their personal data;
2. the right of the data subject to request from the Data Controller the rectification or erasure of their personal data or restriction of processing;
3. the right of the data subject to object to processing of their personal data;
4. the right of the data subject to data portability;
5. the right of the data subject to file a complaint with a supervisory authority.

Retention period for personal data and benchmarks

We retain the personal data processed for as long as the newsletter service is used.

Contacts

The Data Controller of your personal data is Hotel Lugano Dante Center, whose head office is located at Piazza Cioccaro 5, 6900 Lugano, Switzerland. If you have any questions about the processing of your personal data or to exercise your rights set out in Article 13 of the GDPR, please contact us at the following email address: privacy@hotel-luganodante.com.

Hotel Lugano Dante Center SA